



# Exploring the State of Now

The Tannery,  
Kitchener, ON  
September 15

## Canada's 1st #140Conf Exploring the State of Now

#140Conf is coming to Canada for the very first time. This is your chance to be part of something big that exposes you to the power the Internet has to disrupt businesses, change lives and create serendipity. You will leave with a fresh outlook on how the real time web can be used in your business or personal life to actually do something meaningful.

### Be part of something big!

“

It's like lighting up Times Square exponentially with savvy and useful information. The opportunities to network with like-minded people as well as brands, companies you have followed are meaningful. All I can say is "bring it on."

Stevie Wilson @LAsStory

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#### 'Big Klout' - Sponsorship contribution of \$5,000

- Press release announcing presenting/title sponsorship
- Company Logo linked to website on event website
- Inclusion in cross-promotional marketing and advertising campaign
- Inclusion in event program
- Promotional materials included/distributed at event
- On-site acknowledgement of sponsorship
- Logo placement on banner
- Two Tickets to event + two tickets to VIP Party the night before

#### 'Wanna be my friend?' - Sponsorship contribution of \$2,500

- Press release announcing Platinum Sponsorship
- Company logo & listing on event website
- Inclusion in cross-promotional marketing and advertising campaign
- Inclusion in event program
- Promotional materials included/distributed at event
- On-site acknowledgement of sponsorship
- Two Tickets to event + two tickets to VIP Party the night before

#### 'Blue Bird' - Sponsorship contribution of \$500

- Listing on event website & listing on social media sites
- Inclusion in cross-promotional marketing and advertising campaign as available
- Company Listing in event program
- One Ticket to event + one tickets to VIP Party the night before