

140 Conference Ontario Announces Speakers

(BRANTFORD, ON – July 14, 2011) – The organizing committee of the 140 Conference Ontario has announced the first group of speakers that will be involved with the September 15th event in Kitchener. The announcement came at a promotional event in Brantford Thursday evening.

“We are proud to begin announcing the people who will be sharing their stories at the 140 Conference,” said Julia Rosien, a member of the organizing committee and master of ceremonies for the 140 Conference.

The initial group of speakers offers a glimpse into the variety of people who will be presenting at the 140 Conference. The speakers that were announced include parentcentral.ca and healthzone.ca Editor Brandie Weikle, one of Canada’s most prolific young DJ’s Neil Hedley, and dearphotograph.com creator Taylor Jones. Each of the speakers will have the opportunity to share their story about how the Internet and social media has changed their life on stage at the 140 conference.

“We want people to be both educated and inspired by the stories we present at the 140 conference,” commented Rosien. “The speakers we have introduced will do just that; educate us on how to make our lives better through the Internet, and inspire us to pursue our personal and professional dreams.”

The 140 Conference will take place on Thursday, September 15th at The Tannery in Kitchener. Tickets are available through the event’s Facebook page at: www.facebook.com/140confONT.

The 140 conference is platform for the worldwide Twitter community to listen, connect, share, and engage with each other, while exploring the effects of the emerging real-time internet on business. The 140 conference Ontario is the first of its kind to be held in Canada.

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Brantford Announcement – First Round of Speakers

Jodi Sonoda

@karmicevolution

<http://www.myaccidentallife.blogspot.com/>

Jodi shatters stereotypes with her dynamic personality and unique view of the world. No stranger to hardship and adversity, she is a fighter, a mother, a friend, and an occasional third person speaker? When the path is murky she forges her own way both personally and with her business endeavors (Word Warriors and Evolution Fascinators). Everything in her life is done with two simple goals in mind, to be happy and to teach her beautiful daughter to be happy.

Brandie Weikle

@bweikle

<http://thestar.blogs.com/parentcentral/>

Brandie Weikle is the editor of the Toronto Star's parenting and health websites, parentcentral.ca and healthzone.ca. She's been writing and commenting on issues that affect parents for more than a decade, first as an editor at Today's Parent and later at Canadian Family. Brandie is passionate about social media and its power to inform and bring people together and says she's probably annoyingly active on Twitter.

Heather Hamilton

@tjzmommy

<http://tjzmommy.blogspot.com/>

As a SAHM of 3 boys, Heather had her hands full but she embraced her role as cheerleader, therapist, and nurse to her littlest son with special needs. While this life had its challenges and rewards, nothing could prepare her for the immense loss when he died unexpectedly at 3 years old. Taking what Zack had taught her about overcoming adversity, Heather reached out to social media to share her story and honour her son's memory. In return the most amazing gift was given back to her; the friendship and support of strangers who had never even met Zack but were inspired by his story. Now her days are spent working to raise money for a local hospital in her son's name, sharing his story of hope and courage and relying on the support of others to help her get through the days.

Neil Hedley

@neilhedley

<http://neilhedley.com/>

When Neil Hedley started in radio, he was playing vinyl records on turntables that had gear shifts. Since then he's built six consecutive #1 morning shows, set a world's record, and seen huge changes in the industry from innovations like CD's, satellites and Social Media. As his upcoming book "Radio Is Dead: Long Live Radio" examines ways the radio industry can survive and thrive in the internet era, Neil shows how radio serves as a microcosm of the economy at large, and how successful broadcasters and businesspeople alike can stay in tune with the demands of the changing technological landscape.

Taylor Jones

@TJ

<http://dearphotograph.com/>

At 22 years of age Taylor Jones has given people around the world a different perspective and window to look into the past. DearPhotograph.com has become a worldwide phenomenon after only starting it just a few months ago. Taylor, who resides in Kitchener came up with the idea of taking a picture of a picture, from the past, in the present, while sitting down looking through old photographs with his family. He has even caught the eye of Academy Award winning Director of Toy Story 3, Lee Unkrich, who tweeted a link to DearPhotograph.com, and has also been posted on Oprah's blog! It's been an overwhelming experience for Taylor, and he plans to tell the story of Dear Photograph at Canada's first ever #140ConfONT!